हिमांशु कुमार राय, भा०प्र०से० अपर कार्यपालक निदेशक

	CHICD /C L /1000/0017	200	O .
-: PIKP	SHSB/GA/1800/2016	पटना.	दिनाक

सेवा में,

सभी सिविल सर्जन-सह-सदस्य सिवव, जिला स्वास्थ्य सिमति, बिहार

विषयः राज्य अन्तर्गत सभी सार्वजनिक स्वास्थ्य संस्थानों में त्रैमासिक 10 दिवसीय स्वच्छता अभियान आयोजित करने के संबंध में।

महाशया / महाशय,

जैसा कि आप सभी अवगत हैं कि कायाकल्प कार्यक्रम अन्तर्गत राज्य के सार्वजनिक स्वास्थ्य संस्थानों में स्वच्छता को बढ़ावा देने के उद्देश्य से स्वच्छता पखवाड़ा का आयोजन दिनांक 20.02.2016 से 06.03.2016 तक किया गया था। उक्त आयोजन में आप एवं आपकी टीम के द्वारा प्रशंसनीय कार्य किया गया है।

- 2. पुनः भारत सरकार द्वारा अस्पतालो में संक्रमण नियंत्रण तथा स्वच्छता पर विशेष ध्यान देने एवं इसे संक्रमण मुक्त बनाने हेतु त्रैमासिक 10 दिवसीय स्वच्छता अभियान आयोजित करने का अनुरोध किया है।
- 3. तत् के आलोक में अनुरोध है कि आप अपने जिला अर्न्तगत सभी स्वास्थ्य संस्थानों में त्रैमासिक स्वच्छता अभियान आयोजित करते हुए, आयोजन से पूर्व एवं अभियान के समापन के पश्चात् स्थिति में बदलाव को दर्शाती अच्छी तस्वीरों को राज्य स्वास्थ्य समिति, बिहार के Quality Assurance कोषांग के ईमेल— qashsb456@gmail.com पर भेजना सुनिश्चित करेंगे।
- 4. स्वास्थ्य संस्थानों में आयोजित होने वाली त्रैमासिक 10 दिवसीय स्वच्छता अभियान से संबंधित तालिका निम्नवत है।

Quarter	Swachhta Campaign	-
I (April-June)	10.06.2016- 19.06.2016	
II (July-September)	15.09.2016-24.09.2016	1.1
III (October- December)	14.12.2016-23.12.2016	
IV (January- March)	20.03.2017-30.03.2017	

अनुलग्नक - दिशानिदेश की छायाप्रति।

विश्वासभाजन

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(हिमांशु कुमार राय)

ज्ञापांकः 1685

पटना, दिनांकः 6/6/16

प्रतिलिपि:-

• श्री भानु प्रताप शर्मा, सचिव, स्वास्थ्य एवं परिवार कल्याण मंत्रालय, भारत सरकार को सादर सूचनार्थ।

• प्रधान सचिव, स्वारथ्य विभाग, बिहार को सादर सूचनार्थ।

• सभी जिला पदाधिकारी-सह-अध्यक्ष, जिला स्वास्थ्य समिति, बिहार को सूचनार्थ प्रेषित।

• सभी क्षेत्रीय उपनिदेशक, स्वास्थ्य सेवाएं, बिहार को सूचनार्थ एवं आवश्यक कार्रवाई हेतु प्रेषित।

• राज्य कार्यक्रम प्रबंधक, राज्य स्वास्थ्य समिति, बिहार को सूचनार्थ प्रेषित।

• डॉंं जे.एन.श्रीवास्तव, परामर्शी, एन.एच.आर.सी नई दिल्ली को सूचनार्थ प्रेषित।

अपर कार्यपालक निदेशक



Cleanliness drives: April'16 - March'17

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	May 2016	1st - 15th		April 2016	16th - 30th	1st - 15th April 2016	Dates
	manufacturing premises, using manual labourers and workers	All factories and		monuments	Heritage places and	Cleanliness drives in slum communities	Suggested theme
	International Labour day – 1st May			April		Ambedkar Jayanti on 14 th April	Reasons for selecting theme
	 Cleanliness drives in and around factory premises Cleaning and inspection of sanitary facilities for workers 	 Railway stations serving heritage sites to undertake cleaning activities 	Entry tickets for all monuments to have SBM logo and messages printed at the back	 Cleanliness drives around heritage sites Getting school children to clean nearby monuments 	 Discouraging manual scavenging Conversion of insanitary toilets 	Sensitize slum communities regarding:	Suggested activities
Chemicals and Fertilizers; Ministry of MSME	Ministry of Heavy Industries and PE; Ministry of Steel; Ministry of			Ministry of Culture, Ministry of Railways	Justice and Empowerment MoUD	HUPA; Ministry of Social	Concerned

7	. 6		5	4	No.
1st - 15th July 2016	16th - 31st June 2016		1st - 15th June 2016	16th - 31st May 2016	Dates
RWAs, housing societies	Corporate volunteering by private organizations and corporate entities, for increasing traffic on swachhbharat. mygov.in	Wellare comprise	All popular forest sanctuaries, reserved forest areas, parks and animal		Suggested theme
In line with International Cooperative day on 4th July	UN Public Service day on 23" June		In line with World Environment Day - 5th June	26 th May	
 Pledge taking by RWA residents, and cleaning drives uploaded on mygov.in Cleaning and inspection of sanitary facilities for maintenance staff, within RWA 	volunteers Volunteer cleaning activities undertaken, and uploaded on mygov	 Cleaning drives in parks and recreational places Setting up composing equipments in parks 	 Sensitization drives in Parity safe disposal of animal excreta Sensitization drives against littering in sanctuaries and forest 	mygov.in Cleaning activities within ministry premises; photographs uploaded on mygov in	Mass pledges taken by all
MoUl)	Corporate Affairs, DPE Ministry of Consumer Affairs, Food and Public Distribution	Ministry of	Environment & Forests	Ministry of	A PRINTINGS

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	. 10				0	No
	16th - 31st August 2016			August 2016	16th - 31st July 2016	Dates
	All registered sports clubs in the country			All NSS, NCC, eco-clubs	Honouring municipal workers, with citizens extending the hand of 'friendship' to all municipal workers working for Swachh Bharat Mission	Suggested theme
	National Sports Day- Aug 29th			12thAugust: International Youth day	World Friendship Day on 30th July	Reasons for selecting theme
cleaning drives "Swachhata runs" organized by ULBs Cleaning drives in sports stadiums, alongwith functional separate gender-based toilet facilities in every stadium Sensitization messages for spectators during matches	All sports icons -Swachh Bharat ambassadors - to take up special	pictures on swachhbharat mygov in	 Youth groups take mass pledges on mygov.in, and undertake cleaning drives in various locations in the cities, and upload 	 Youth volunteers sensitize citizens and slum dwellers about safe sanitary practices and DSWM 	 Citizens voluntarily put 'friendship bands' on municipal workers serving in their locality ULB distributes masks and safety kits to all municipal workers 	Suggested activities premises
	Ministry of Youth and Sports Affairs			Ministry of Defence; Ministry of Youth and Sports Affairs; MoEF	Ministry of Social Justice and Empowerment	Concerned ministry

2	1		12			1				No IS
1st - 15th October 2016		2016	16th – 30th September		2016	1st - 15th September				Dates
Massive cleanliness drives and celebrations in all cities and towns			All major tourist places			Focused engagement with teachers				Suggested theme
2nd Anniversary of launch of Swachh Bharat Mission - Urban on 2nd Oct 2014			World Tourism Day on 27th September	Ç		Teacher's Day - 5th September				keasons for selecting theme
•	•	• •	•	•		•		•		1.201
'Swachhata' Report cards publicized through popular media by cities	places to have SBM logo and messages printed at the back. Railway stations serving tourist places to undertake cleaning activities	All tourist places to have sanitary and functional toilet facilities Entry tickets for all tourist	Special cleaning drives to be conducted in every tourist spot	Teachers to inspect sanitary facilities in every institution and plan for their repair and upkeep	imparting messages of cleanliness and sanitation among their children	Teachers to hold sensitization meetings with parents on	have SBM logo and messages printed at the back	event; no use of plastics, etc Entry tickets for all matches to	importance of cleaning up stadium and arena after the	Suggested activities
MOUD MOUD			Ministry of Tourlsm; Ministry			Ministry of HRD				ministry

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No	Dates	Suggested theme	Reasons for selecting theme	Suggested activities	Concerned
		Control of the state of the sta		 Awards and felicitations for individuals and organizations who have done good work on 	
14	16th – 31st October 2016	All hotels / eateries / restaurants	World Food Day - October 16th	 Sensitization drives with all eating establishments about importance of Decentralized SWM 	Ministry of Tourism
		The parties of the pa		 Installing of compost machines by each establishment for handling kitchen waste Cleaning drives in Durga puja pandals every day post 'prasad' and 'bhog' distribution 	
15	1st - 15th November 2016	Massive engagement with students	Children's Day – 14 th November	 celebrations Mass pledge taking by all children 	Ministry of HRD
		TALLING THE THE APPLICATION OF T		 Sensitization by children to their parents about safe practices in cleanliness and hygiene Cleanliness activities undertaken by students and uploaded on 	
16	16th - 30th November 2016	Special drive in Community and Public toilets in slums and public places	World Toilet day on 19th November	Sensitization drives among slum communities on Operation & Maintenance of Community Toilete	MoUD

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	18	-	17		No SI
	16th - 31st December 2016		1st - 15th December 2016	AL 57.75	Dates
	All religious places		Focused engagement with armed forces		Suggested theme
	Christmas – 25 th December		Navy day – 4th December, Armed forces flag day – 7th Dec		Reasons for selecting theme
establishments (temples, churches, gurdwara, mosques, etc) • Entry tickets for Religious places to have SBM logo and messages printed at the back • Railway stations serving religious places to undertake	 Inspirational messages on public media and special drives by religious icons – Swachh Bharat ambassadors Cleanliness drives in all religious 	 Soldiers to sensitize citizens on themes of cleanliness and sanitation Cantonment board residents to take up cleanliness drives 	 Inspirational messages on public media by Minister (Defence) Soldiers to undertake 'swachhata marches' 	 Clean-up drives, Art and painting drives by local artists on public toilet walls Drive by ULBs to make all PTs functional 	Suggested activities
	Ministry of Culture; Ministry of Railways		Ministry of Defence		Concerned ininistry

	22			2	3		20		19	No
2017	16th – 28th February		102	February		2017	16th - 31st	2017	1st - 15th	Dates
highways	Petrol pumps, flyovers,			Hospitals, clinics, nursing homes		special drive separate toilet facilities for girls in schools	Special drive in Girls'	grain markets, vegetable markets	Agriculture mandis and	Suggested theme
•			World Day of the Sick - 11th February	World Cancer Day - 4th		January	National Girl Child Day - 24th	festivals in that period- Pongal, Bihu, Lohri.	In line with	Reasons for selecting theme
and national highways to have separate functional toilet facilities, and separate wastebins (for wet and dry waste) Hoardings and banners along	hygiene	 Sensitisation drives by doctors, nurses and medical staff to patients and visitors on 	waste-bins for segregated waste Massive cleaning drives in all hospital wards and hospital premises	• All hospitals / clinics to install	 educational schools, anganwadis Sensitization drives among girl students regarding safe 	toilet facilities in sufficient numbers for girl students in So		 Composting equipments installed in every vegetable mandi to process wet waste 	Suggested activities	Company
Ministry of Road transport and highways Ministry of Petroleum			Моньм		MHRD (Swachh Vidyalaya, SSA)	Ministry of Women and Child		Agriculture	Concerned	

	No 2	Dates	Suggested theme	Reasons for selecting theme	Suggested activities
					highways against littering, use of plastics
_	3	157 107			 Large dust-bins put up every few kilometers along highways
	2.2	March 2017	SHGs in slum communities	International Women's Day - 8 th March	 Training workshops for women SHGs in slums to empower them
					to lead behavior change initiatives in decentralized SWM
	3	10% 31%			and safe sanitation in their communities
/	17.7	March 2017	ponds, nullahs) and beaches	World Water Day – 22nd March;	 Mass cleaning drives in all water bodies
			/ river banks	2.0	 Mass cleaning of beaches and river banks

